



HAWAIIAN HOME LANDS

HAWAIIAN HOMES COMMISSION · DEPARTMENT OF HAWAIIAN HOME LANDS

G-4

**For Information Only—DHHL Agriculture Program Plan
Survey Results**

January 20, 2021



Purpose of Survey

- Gather information from Agricultural Lessees and Applicants on the Agriculture Waitlists to inform the Ag Program Plan.
- Understand beneficiary desires and aspirations for their Ag Homestead Lot
 - what is the role of Ag in rehabilitation?
 - what constitutes success?
- Identify Obstacles and Challenges
- Identify programmatic supports—areas of targeted assistance—that DHHL can provide or facilitate through other providers in order to increase the number of successful native Hawaiian farmers and to make our ag lands productive.



Information from Existing Ag Lessees

- How are they currently using their agricultural lots?
- Are they living on their ag lot?
- What are the top 3 issues that have prevented them from farming their ag lot?
- What level of agriculture experience do they have?
- What agricultural facilities would be helpful in their homestead community?
- What kind of agricultural assistance would be helpful in their individual situation?



Information from Existing Ag Applicants

- If they received an Agricultural homestead lease in the next 2 years, how would they use their ag lot?
- What kind of agricultural activities would they pursue?
- What kind of agricultural crops are they interested in growing?
- What level of agriculture experience do they have?
- What are the top 3 issues that could prevent them from farming their lot?
- What is the most important educational training they need?
- What kind of agricultural infrastructure would they need?



Methodology

1. The Invitation Postcard—end of July 2020

- 942 ag lessees
- 15,528 ag applicants
- 16,470 postcards



DEPARTMENT OF HAWAIIAN HOME LANDS
Beneficiary Consultation
on a new
AGRICULTURAL PROGRAM PLAN
Online Beneficiary Consultation

Aloha! This is an invitation for you to provide input on an Agricultural Program Plan that will support agricultural lessees and applicants. Due to the COVID-19 quarantine restrictions, we cannot conduct our usual consultation meetings. Instead, please watch the Agricultural Program Plan video and complete a short survey .



THIS IS NOT AN AWARDS NOTICE



DEPARTMENT OF
HAWAIIAN HOME LANDS
P.O. BOX 1879 HONOLULU, HI 96805

AGRICULTURAL PROGRAM PLAN

Online Beneficiary Consultation

**1. Watch the Consultation
Video at:**
www.dhhl.hawaii.gov/po/ag

**2. Complete the Survey at
the end of the video.**

YOUR SURVEY CODE IS:

PLEASE COMPLETE THE SURVEY
BY AUGUST 30, 2020

PRESORTED
STANDARD
US POSTAGE PAID
HONOLULU, HI
PERMIT NO. 574

For more information, please contact DHHL at
(808) 620-9500



Methodology

2. The Introductory Video—16 minute video
3. The Online Ag Program Plan Survey

Table 1: Postcards Sent and Surveys Received

Type of Respondent	Postcards Mailed	Surveys Received	Response Rate
Agricultural Lessees	942	65	6.90%
Agricultural Applicants	15,528	596	3.84%
All Ag Beneficiaries	16,470	661	4.01%
Non-Beneficiary	--	32	--
“Other” Beneficiary	--	32	--
TOTALS	16,470	725	4.01%

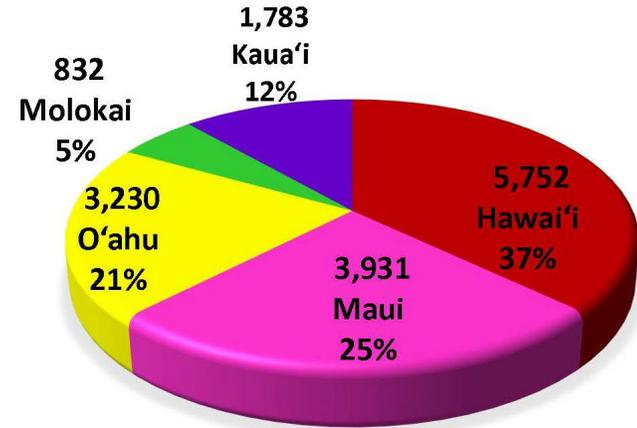


Survey Respondents—Applicants

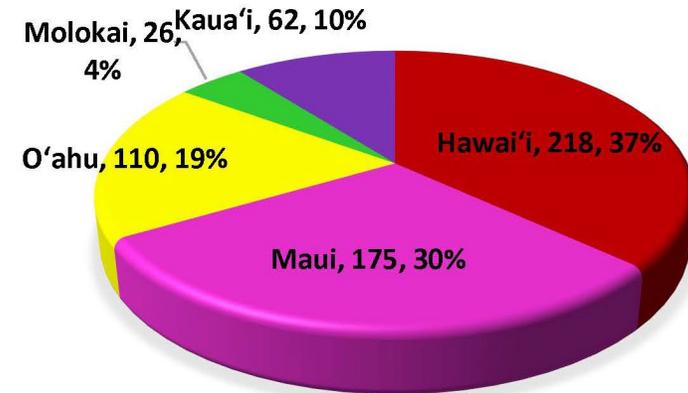
Table 2: Ag Applicants and Ag Survey Respondents by Island Waitlists

Islandwide Ag Waitlist	All Ag Applicants	Percent	Applicant Survey Respondents	Percent
Hawai'i Islandwide Ag	5,752	37%	218	37%
Maui Islandwide Ag	3,931	25%	175	29%
O'ahu Islandwide Ag	3,230	21%	110	18%
Molokai Islandwide Ag	832	5%	26	4%
Kaua'i Islandwide Ag	1,783	11%	62	10%
No Response/Blank			5	1%
	15,528	100%	596	100%

ALL APPLICANTS BY ISLAND WAITLIST



APPLICANT RESPONDENTS BY ISLAND WAITLIST



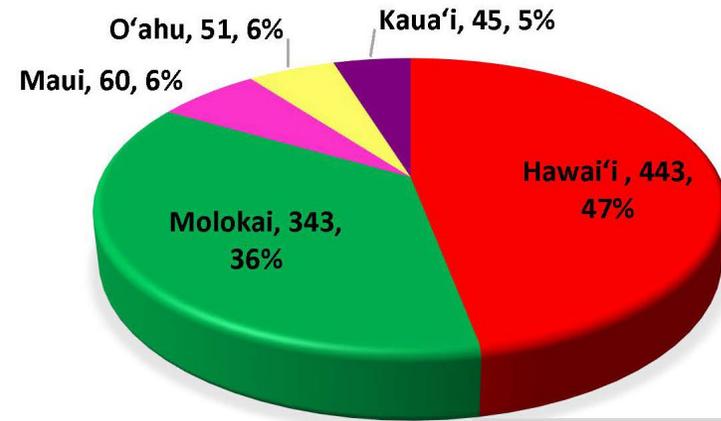


Survey Respondents—Lessees

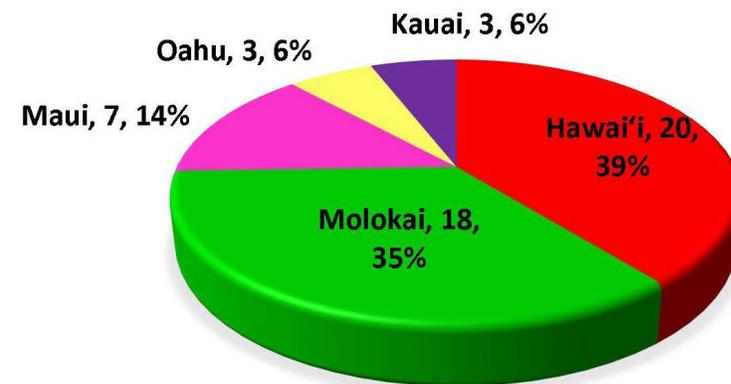
Table 3: Ag Lessees and Ag Lessee Survey Respondents, by Island

Island	Ag Lessees	Percent	Ag Lessee Respondents	Percent
Hawai'i	443	47%	20	39%
Molokai	343	36%	18	35%
Maui	60	6%	7	14%
O'ahu	51	5%	3	6%
Kaua'i	45	5%	3	6%
Total	942	100%	51	100%

EXISTING AG LESSEES, BY ISLAND



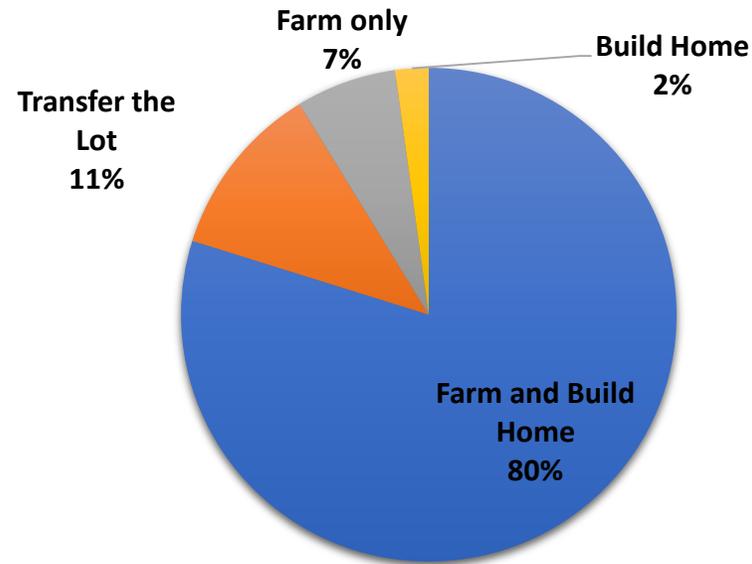
AG LESSEE SURVEY RESPONDENTS, BY ISLAND



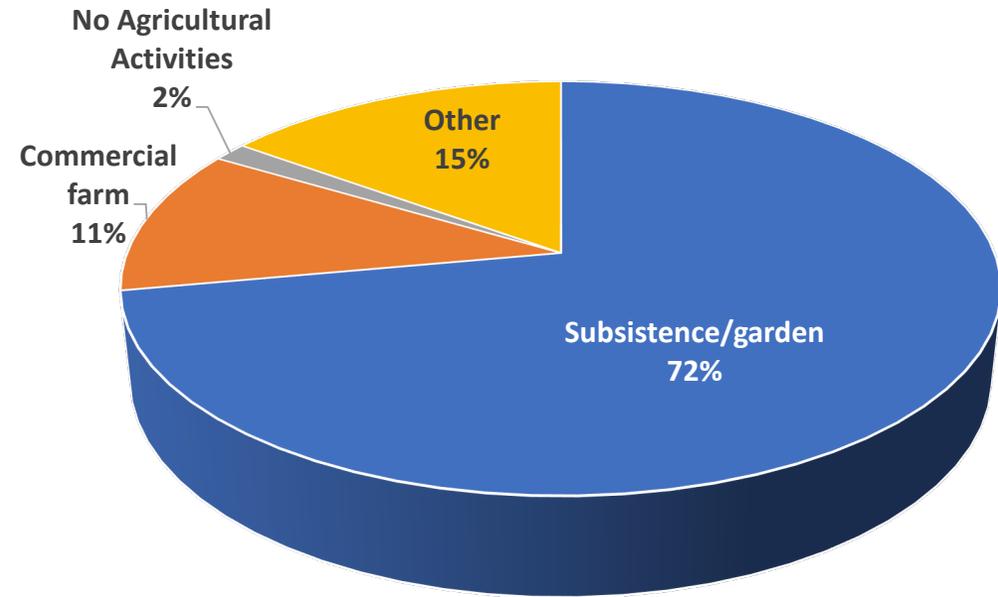


Survey Results—Applicant Intentions

APPLICANTS INTENDED USE OF AG LOT



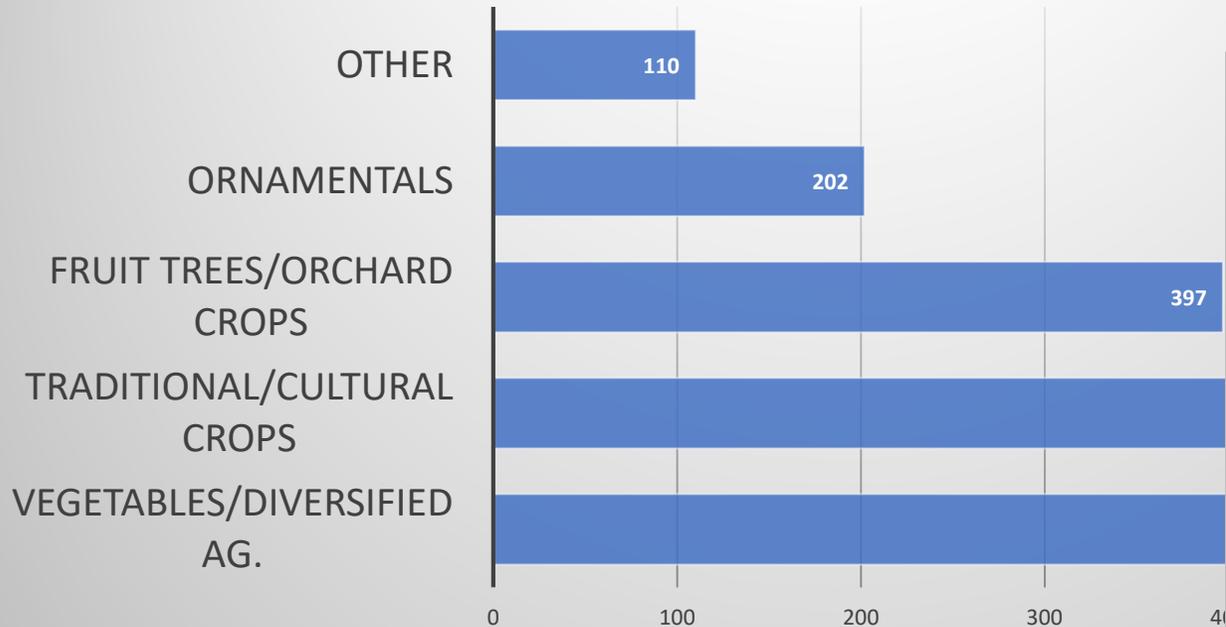
APPLICANT'S ANTICIPATED AG ACTIVITIES



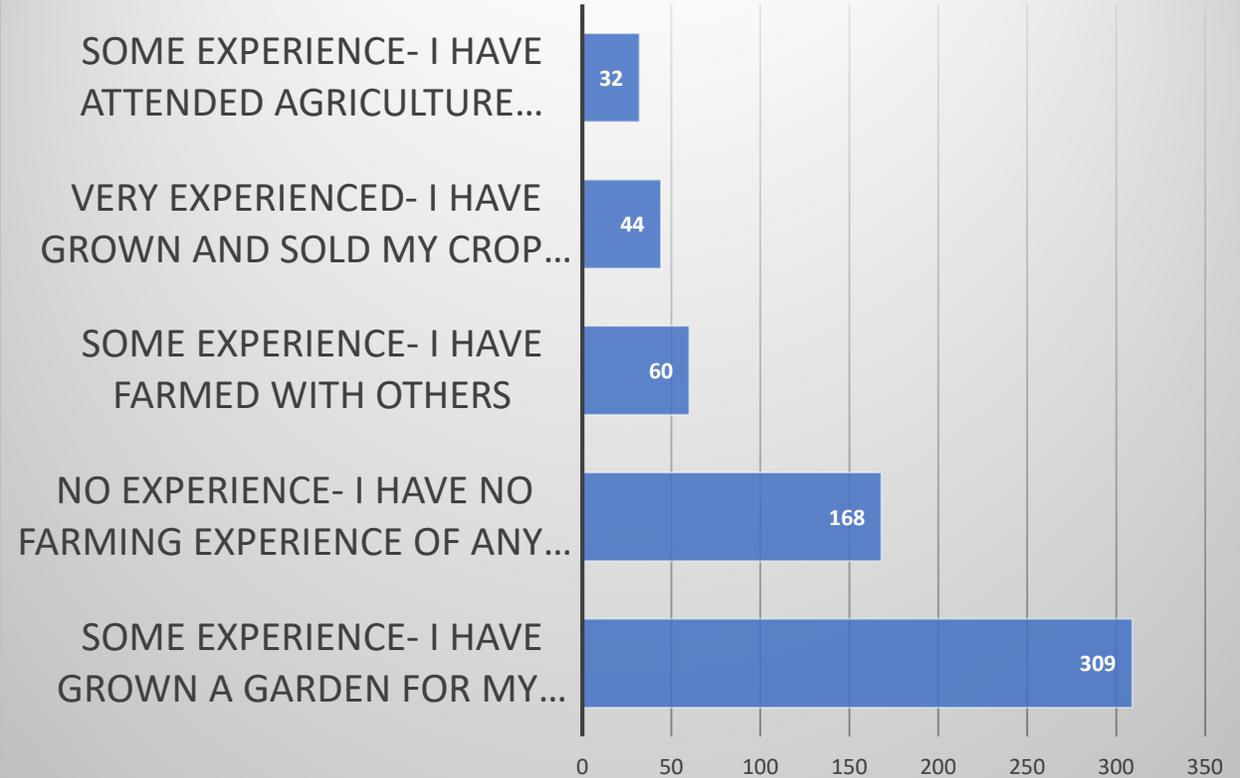


Results—Applicant Interest & Experience

TYPES OF CROPS AG APPLICANTS ARE INTERESTED IN GROWING



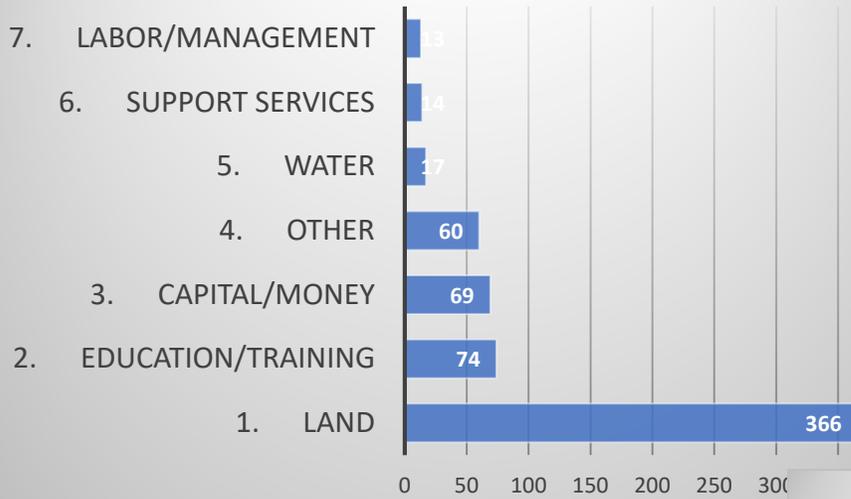
LEVEL OF FARMING EXPERIENCE



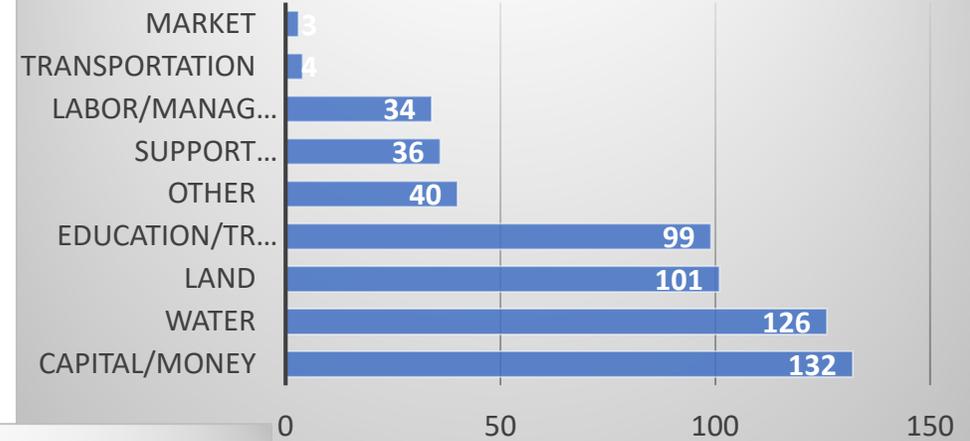


Results—Applicant Top 3 Issues

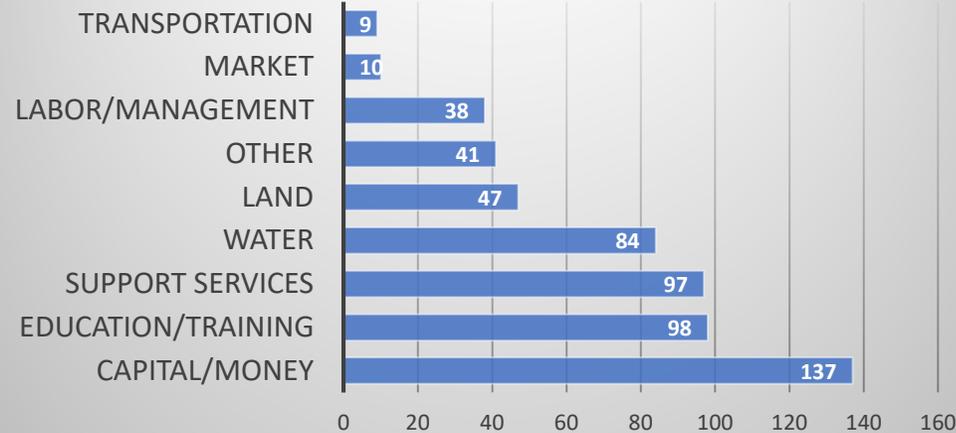
MAIN ISSUE FOR APPLICANTS



2ND IMPORTANT ISSUE FOR APPLICANTS



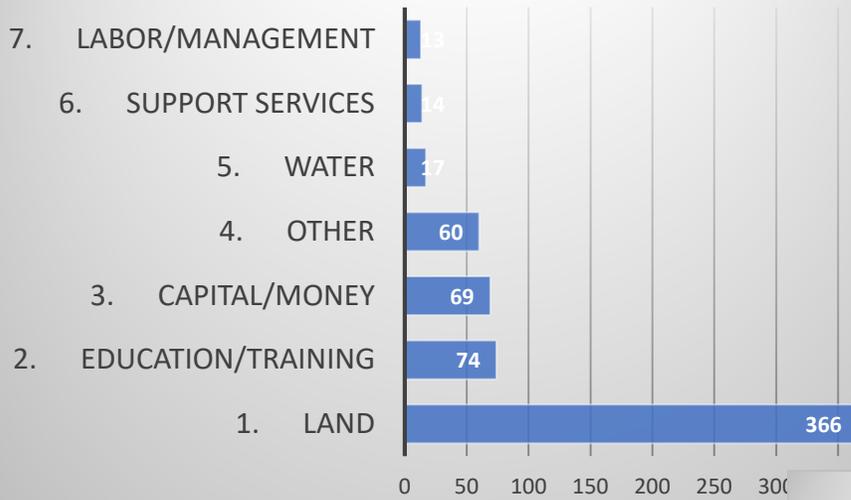
3RD MOST IMPORTANT ISSUE FOR APPLICANTS



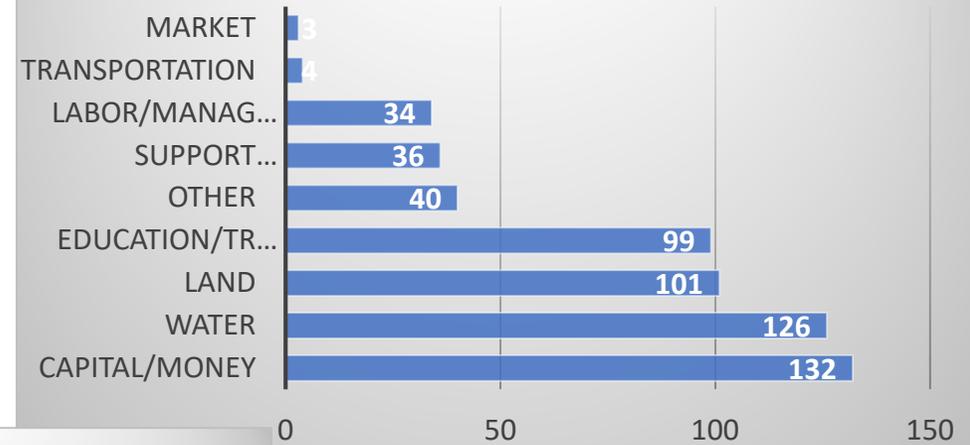


Results—Applicant Top 3 Issues

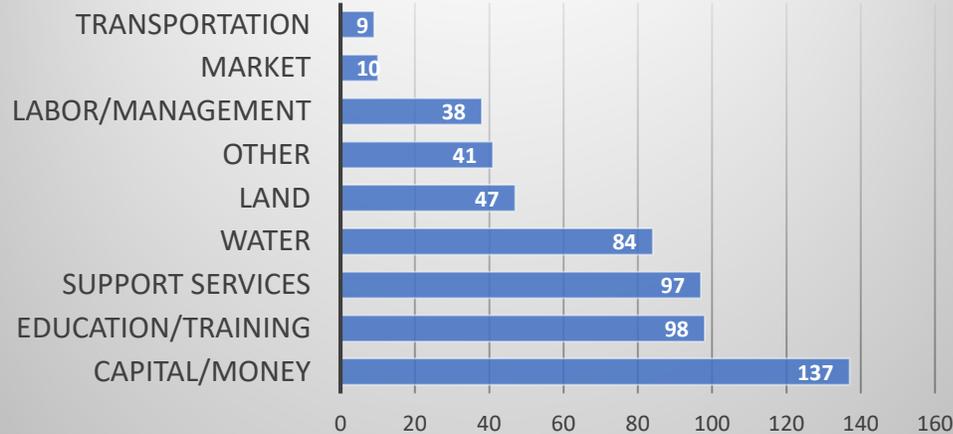
MAIN ISSUE FOR APPLICANTS



2ND IMPORTANT ISSUE FOR APPLICANTS



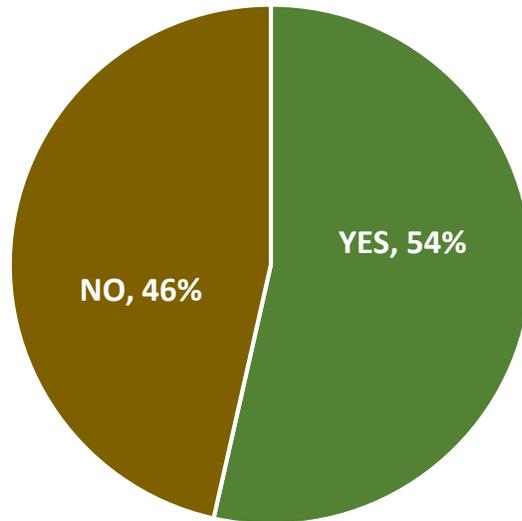
3RD MOST IMPORTANT ISSUE FOR APPLICANTS



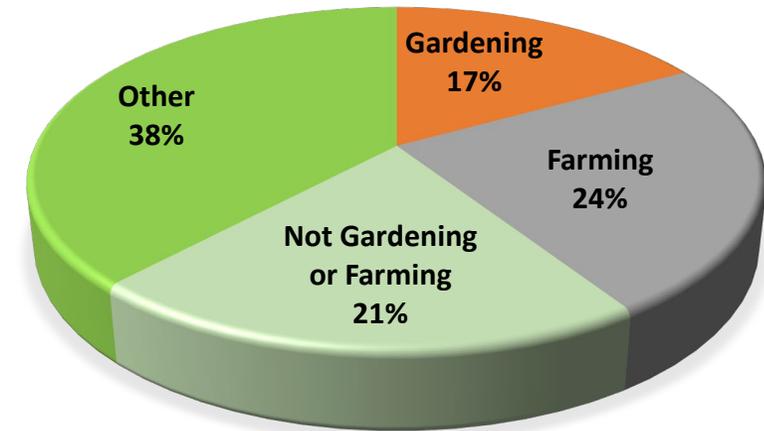


Results—Existing Lessees

ARE YOU LIVING ON YOUR AG LOT?



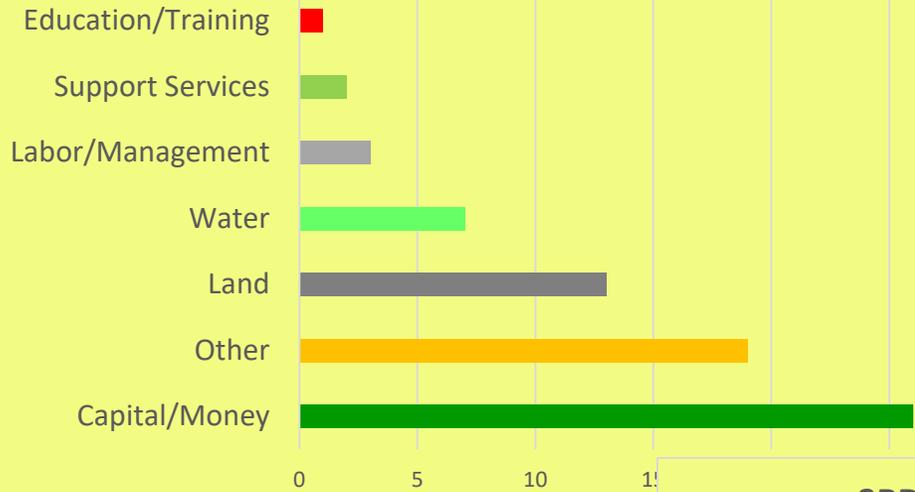
WHAT KIND OF AG ACTIVITIES ON AG LOT?



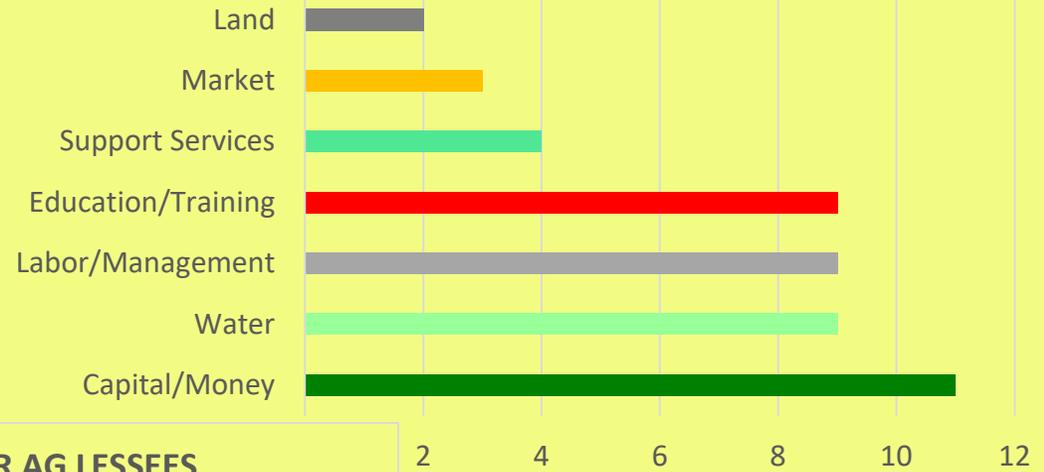


Results—Existing Lessees

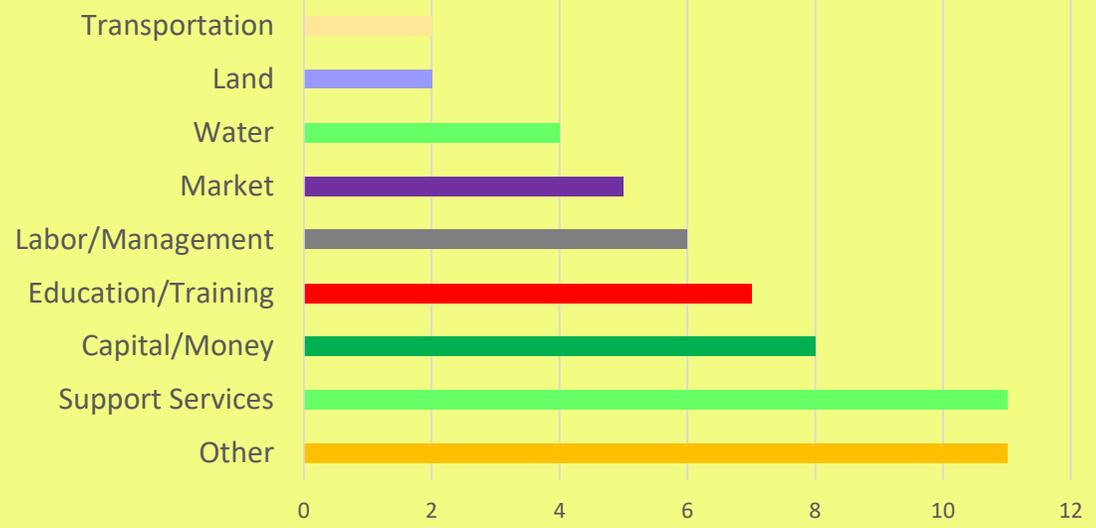
MAIN ISSUE FOR AG LESSEES



2ND MOST IMPORTANT ISSUE FOR AG LESSEES



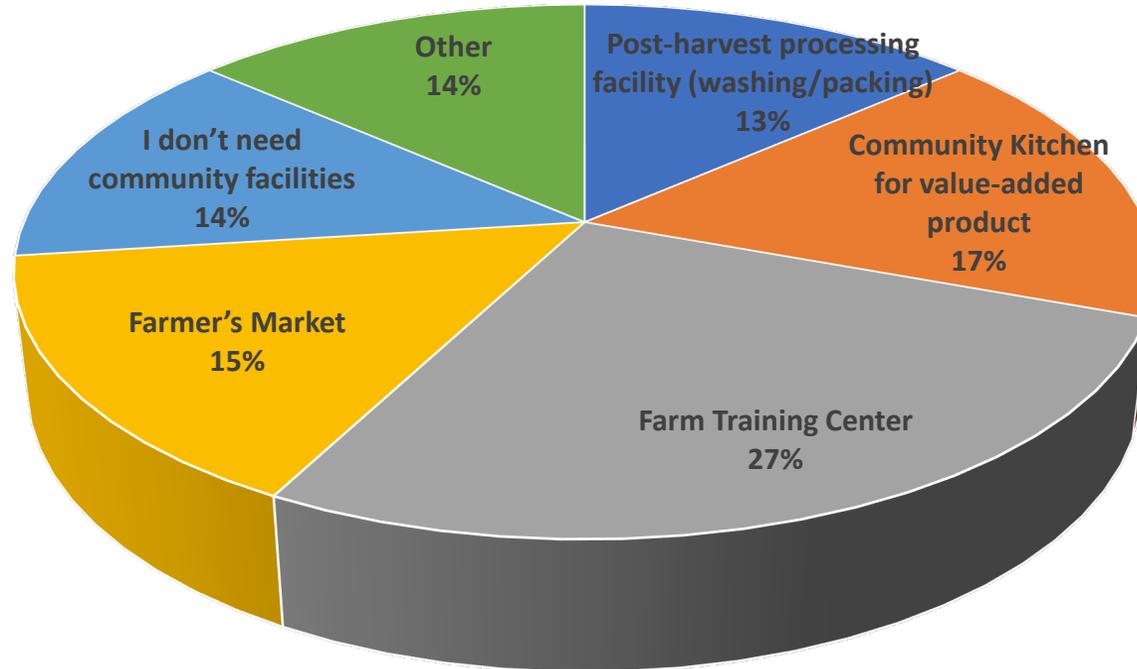
3RD MOST IMPORTANT ISSUE FOR AG LESSEES





Results—Existing Lessees

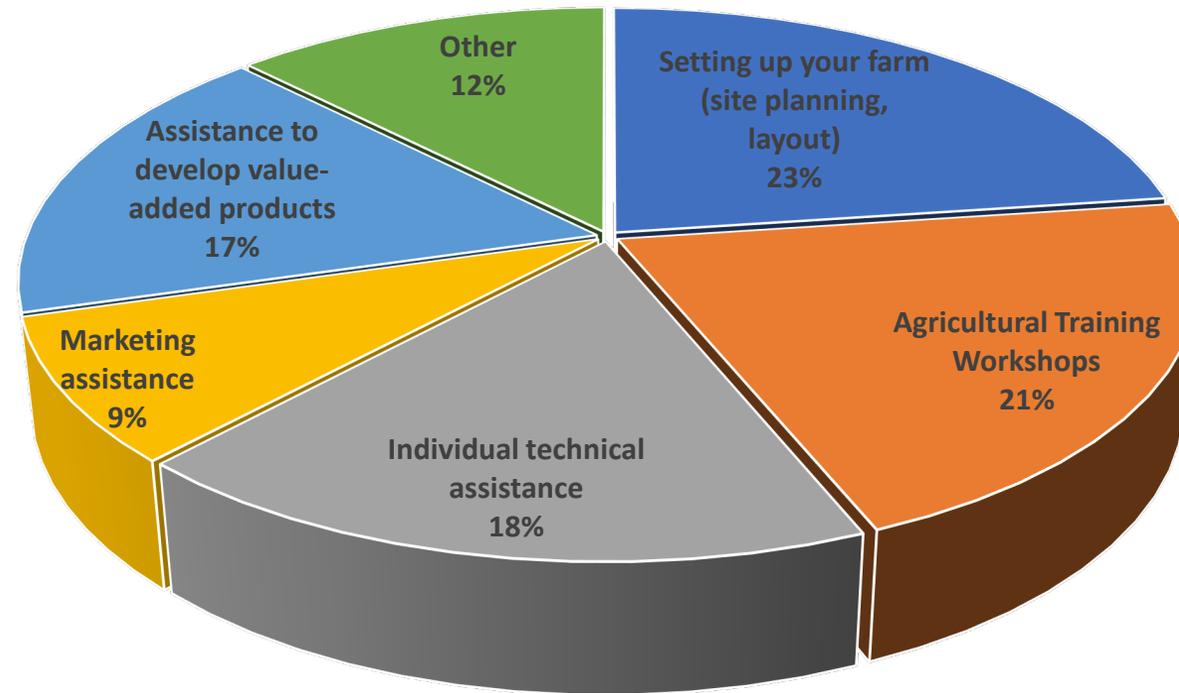
What kind of Agriculture Facilities would be helpful for the Community?





Results—Existing Lessees

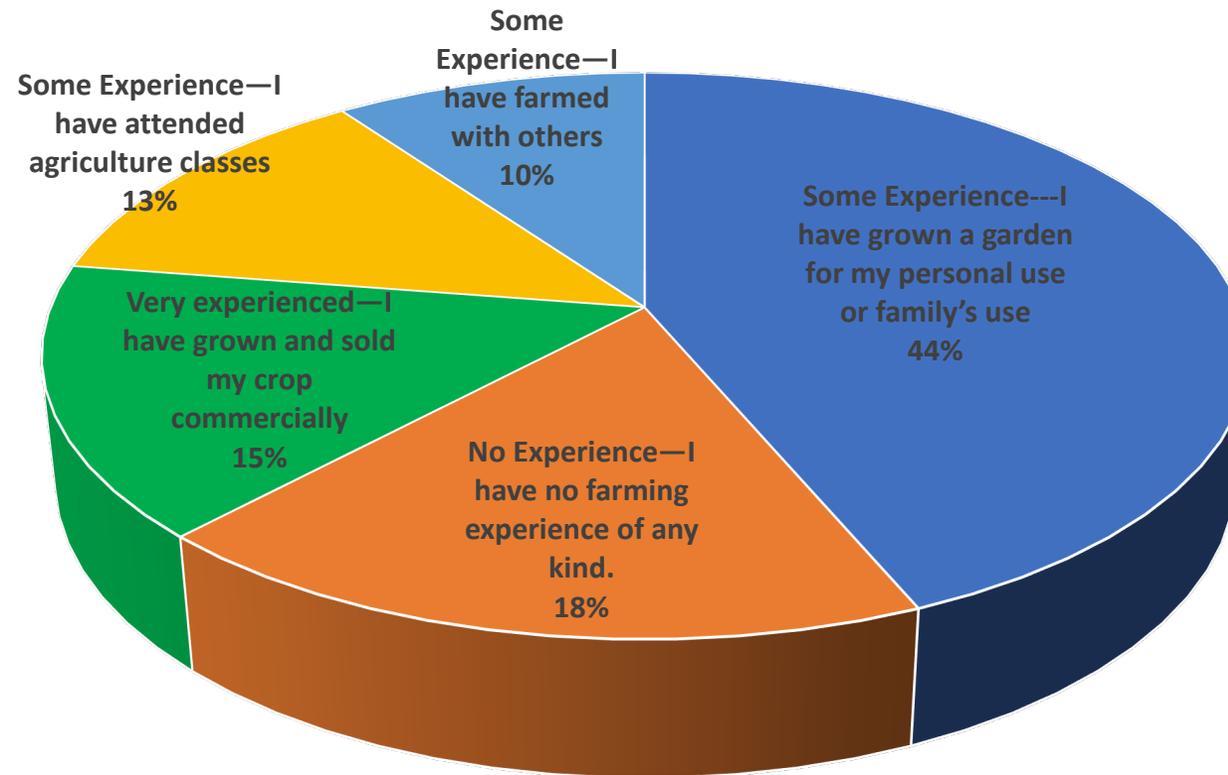
What kind of Agricultural Assistance would be helpful for you?





Results—Existing Lessees

How would you rate your level of farming experience?



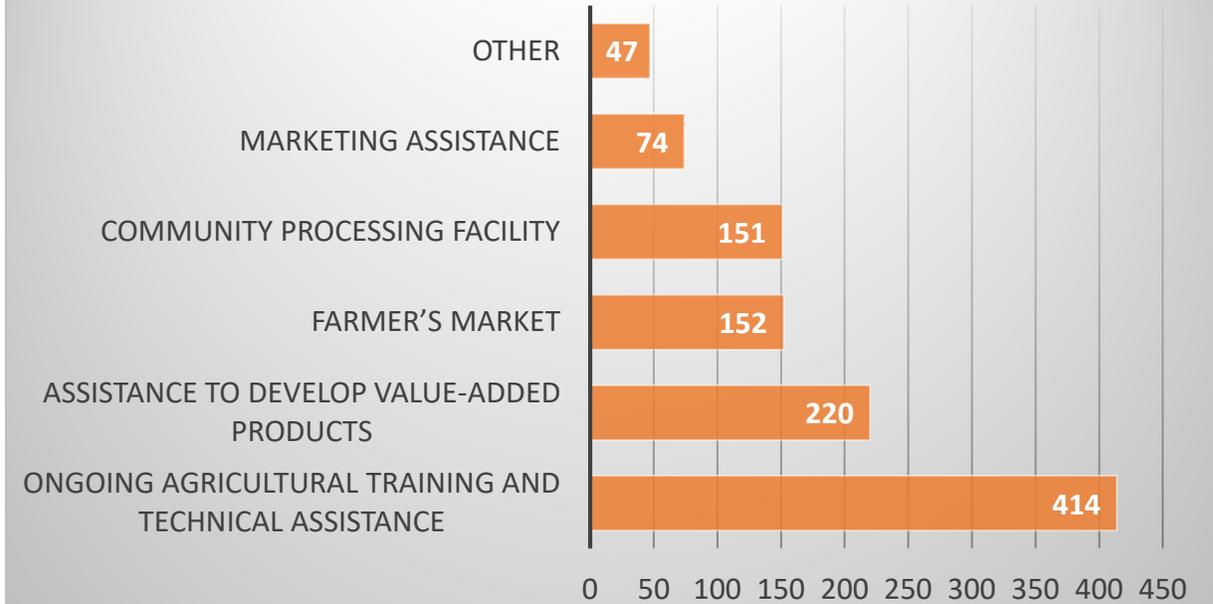


Results—AG Lessees and Applicants

EDUCATIONAL TRAINING

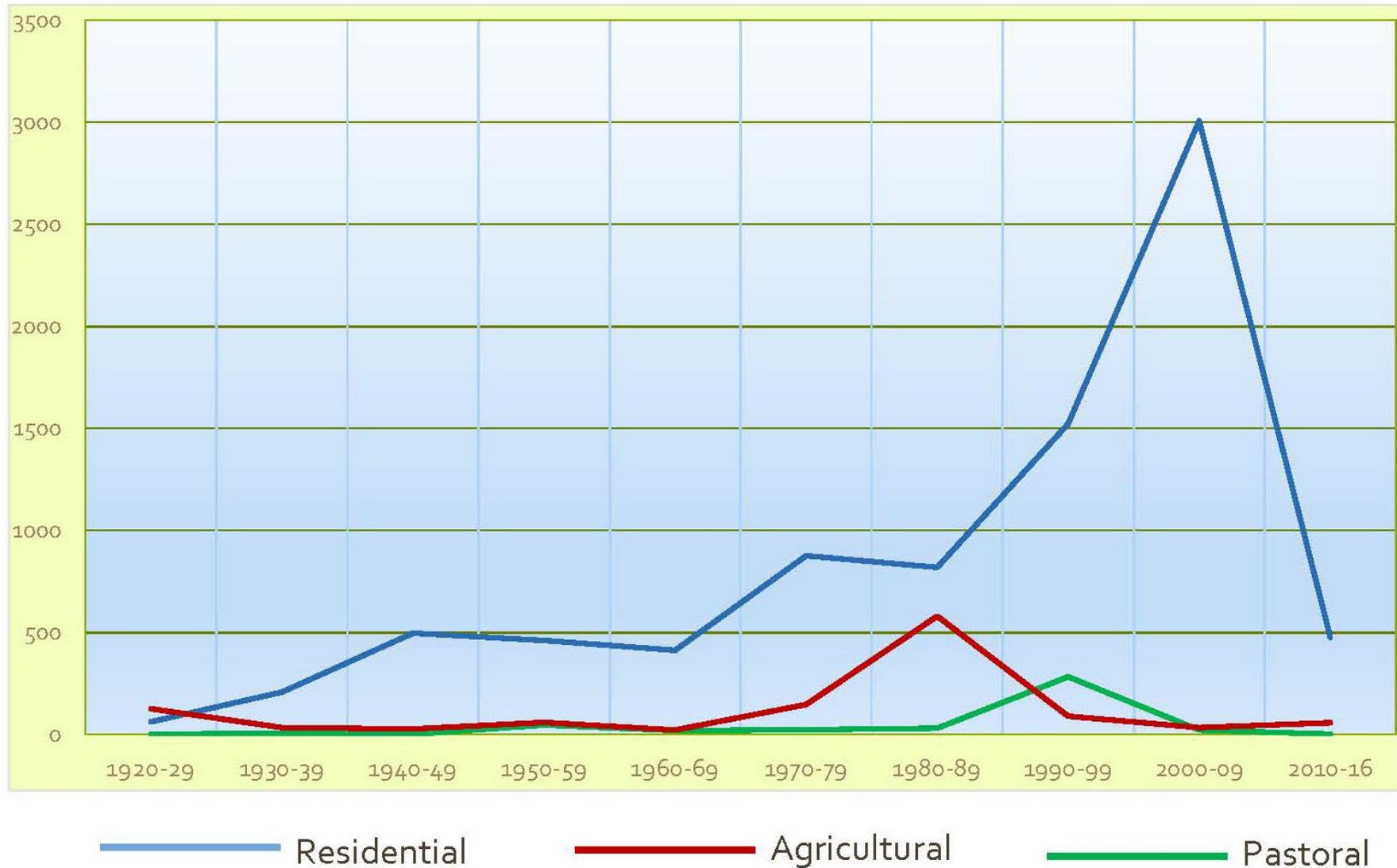


AGRICULTURAL INFRASTRUCTURE





HOMESTEAD LEASE AWARDS, OVER TIME





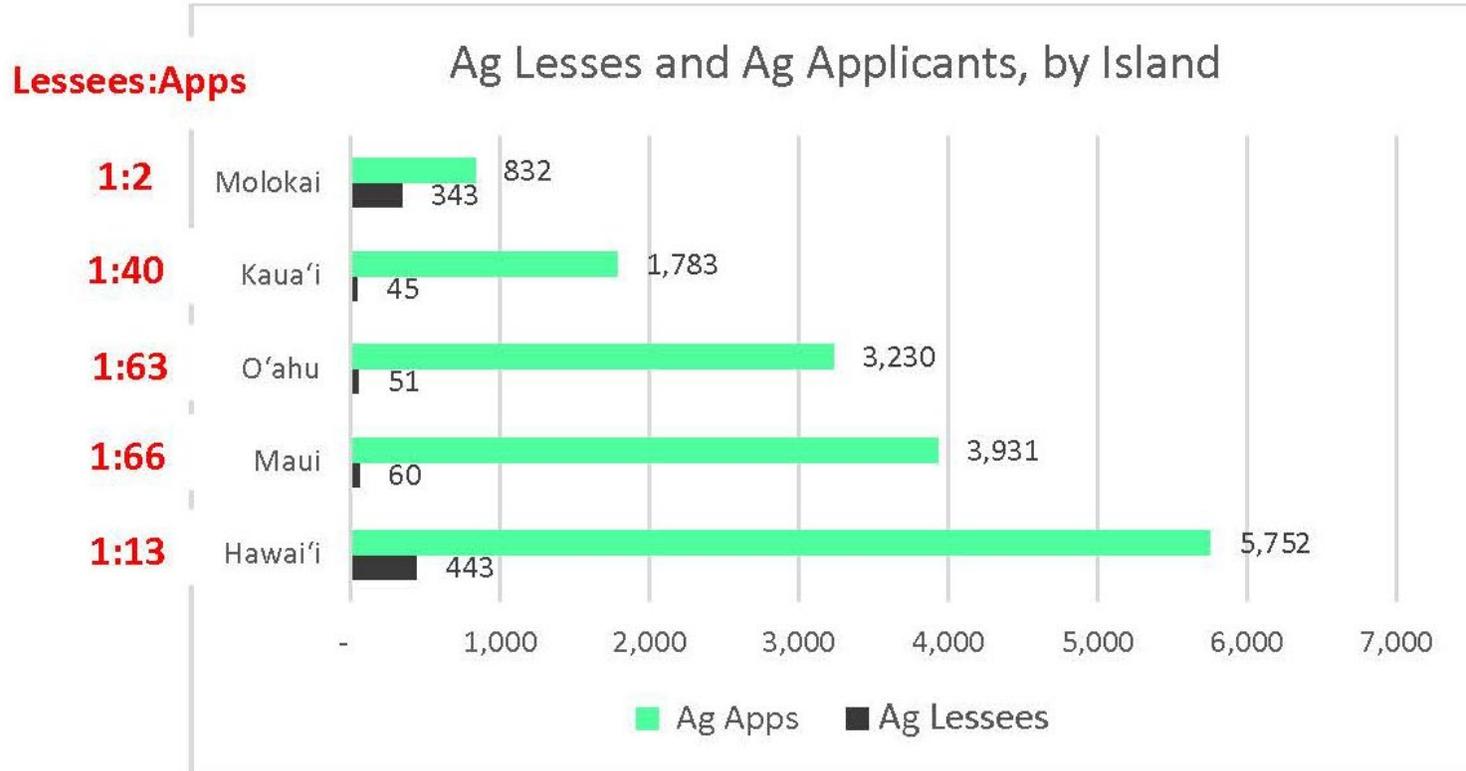
LESSEES

Table 2: Existing Agricultural Homesteads¹

ISLAND	AG HOMESTEAD AREAS	YEAR FIRST LEASE AWARDED	NUMBER OF AG LESSEES	ISLANDWIDE TOTALS
HAWAI'I	1. Maku'u	1985	103	443
	2. Pana'ewa	1924	228	
	3. Pu'ueo	1986	9	
	4. Pu'ukapu	1955	77	
	5. Waimea	1955	26	
MAUI	6. Kēōkea	1998	60	60
MOLOKAI	7. Ho'olehua	1924	291	343
	8. Mo'omomi	1932	3	
	9. Kalama'ula	1923	49	
O'AHU	10. Lualualei	1975	23	51
	11. Waiāhole	1998	16	
	12. Wai'anae	1986	10	
	13. Waimānalo	1997	2	
KAUA'I	14. Anahola	1985	45	45
GRAND TOTALS:			942	942



APPLICANTS





THE COMPELLING ISSUE OF TIME

1. Average age of agriculture applicants:
 - Survey Respondents: 61.56 years old
 - All Ag Applicants: 60.93 years old

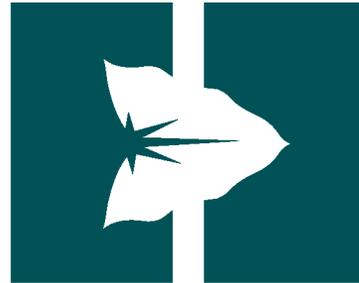
2. Average number of years on the Ag Waitlist:
 - Survey Respondents: 23.50 years
 - All Ag Applicants: 22.31 years

3. Average length of time ag lessees had their ag lease:
 - Survey Respondents: 43.80 years
 - All Ag Lessees: 36.04 years

² Data as of July 2020.



Mahalo



DEPARTMENT OF HAWAIIAN HOME LANDS

www.dhhl.hawaii.gov